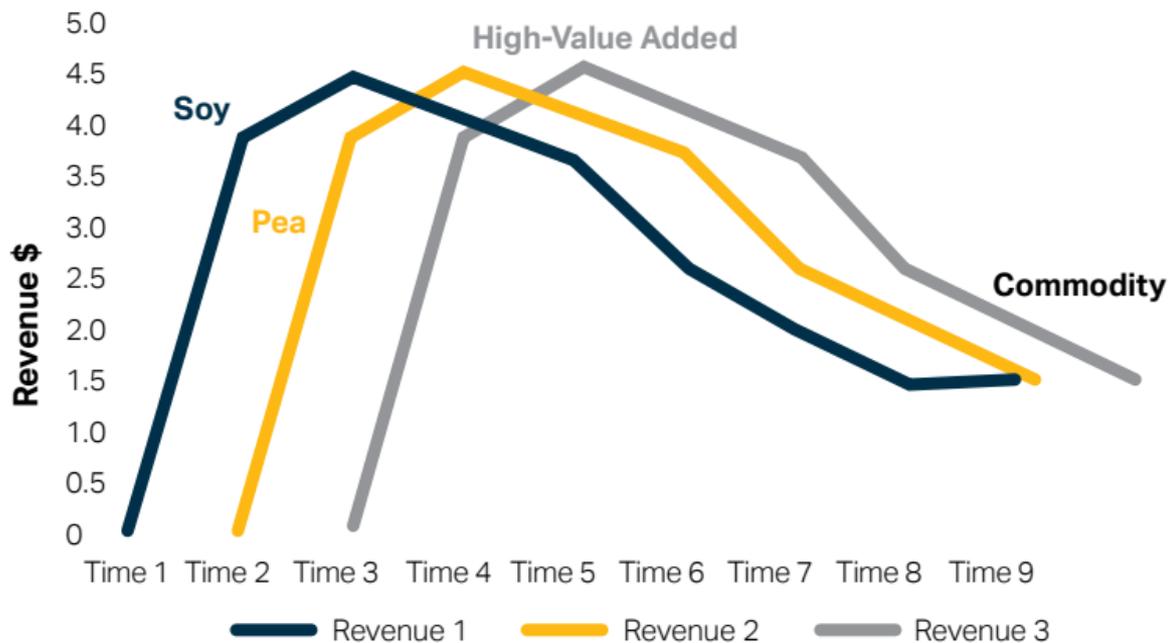


Plant Protein Revenue Curve



Protein suppliers need to identify a pipeline of ingredients to sustain the high-value portion of the revenue curve, as ingredients move toward the commodity region.